

Multi-Branch Accounts

Multi-branch accounts are those typically used by high street agents, software companies and portals that require 5 or more branch accounts for managing their property inventory and their customers. Each account is a full agent account which includes real-time services, optional addon bulk feeds, performance data, branch lists, import and export facilities, social media integration and API logs.

Multi-branch accounts are available in our Manual or Remote data entry and import configurations and are priced per 5 accounts per month.

Subscription	Publish Limit (per bra)		Branches *	Portals Included **			Cost Per Branch		Min Total (pm)		Setup
Account type	Manual	Remote	Min - Max	RMV	ZPL	OTM	Manual	Remote	Manual	Remote	One-off
High Street Agent	300	400	5 - 200	●	●	●	£10	£15	£50	£75	£50
Overseas Agent	300	400	5 - 200	●	●	●	£10	£15	£50	£75	£50
Software Agent	✗	300	5 -	●	●	●	✗	£10	✗	£50	£50
Property Portal	✗	300	5 -	●	●	●	✗	£10	✗	£50	£50

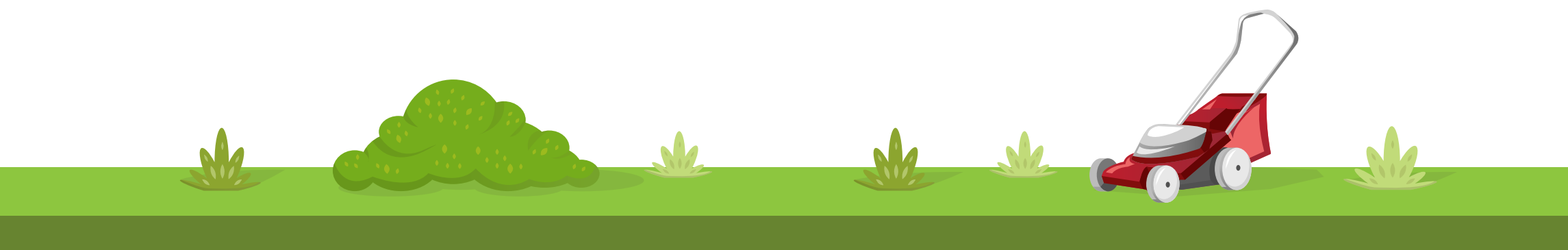
New Home Developers

Manage property styles and plots across multiple developments, across multiple portals with one simple and flexible pricing structure.

Subscription	Developments	Properties	Supported Portals ***			Example Service Price (Min)		Min Total	Setup
Account type	Min - Max	Min - Max	RMV	ZPL	OTM	1 x Development, up to 50 x Properties		Per month	One-off
New Homes	1 - 300	50 - 10,000	●	●	●	£5	£5	£10	£50

Feed your properties far and wide with an addon feed subscription from only £9 pm

With addon feed subscriptions each of your branches can send property data to 1 or more additional portal sites such as Gumtree, Net House Prices, Homesearch, James Edition, Unihomes, Sturents and many others. These additional sites offer you and your customers a wider range of advertising opportunities at a low price. Addon feeds for multi-branch accounts can be requested on a per branch basis for sites we support.



Setup fees and additional charges

Multi-branch accounts use the same pay-as-you-go approach seen with individual accounts, have a one-off setup fee and zero hidden costs.

Setup from £50

How to send us your data with a Remote subscription?

With Remote subscriptions we offer a variety of automated methods to import your own or your customer’s property data using either our V2 XML import feed, Rightmove V3, V3i .BLM, Rightmove RTDF, Vebra or Jupix v2.0 feeds. Please contact us if you are not sure which feed format best suits your business use case.

How are the individual branch accounts created?

If you are on a Manual subscription we will manage the initial and any additional account creation for you with the details you provide. If you are on a Remote subscription, you can optionally use our JSON web service to create and update EAF accounts up to your subscription limit from your own software whenever you need them, or as with Manual subscriptions, we can manage accounts for you at no additional cost.

Do I need portal accounts to use Estate Agent Feeds?

Yes. We are a feed provider not an agent or propeerty portal. To use our service, relevant portal or social media accounts are required by you or the customers using your service.

If you are a High Street Agent based in the UK or overseas

You will generally be sending property data to your own portal account so you must create one with the relevant sites. We then establish connection with your portal account so that we can send data on your behalf. Simply tell the portal your feed provider is ‘Estate Agent Feeds’.

If you are an Online Agent

Your customers will generally be sending property data to your portal account so you must create one with the relevant portal and notify them that you are an online agent using ‘Estate Agent Feeds’. We then establish connectivity with your portal accounts and send data on your behalf, not your customers.

If you are a Software Company or broker service

Your customers will generally require their own portal accounts and must contact the relevant sites for these to be setup. We would then establish connection to their portal accounts but send data on your behalf. In the case of the real-time services such as Rightmove, Zoopla or OnTheMarket, your customer will have to notify the portal of which feed provider they are using in order for an internal connection to be created. As such it’s recommended that you contact the portals first and let them know that your customer enquires coming through with your software name should be associated with ‘Estate Agent Feeds’ as our partner.

How do publish limits work?

Publish limits relate to the number of published listings you have within each of your accounts whether they were manually added or imported via a feed. Generally speaking, anything that’s not classed as deleted is considered published. If one or more accounts reach this limit, you can purchase a limit upgrade.

* Subscriptions are priced **per 5 accounts**, per month. Additional accounts can be purchased in bulks of 5 up to the maximum as indicated in the table above. Software agents and property portals can have unlimited accounts. All subscriptions can get **discounts of up to 20%** per month for an annual subscription.

** Relevant and active portal accounts are required by the agent, developer or your customers. We do not provide access to any portal accounts.

*** New Home Developer accounts currently only support Rightmove, Zoopla and OnTheMarket.